PLAYERS
GO PLACES
PLAYERS
PLAYERS
Easy going taste in a low tar.
Regular and Menthol
Kings and 100's
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.
Kings: 12 mg "tar," 1.0 mg nicotine—100's: 14 mg "tar," 1.1 mg nicotine av. per cigarette, by FTC method.

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00732-0047-1F
Players
"Decco Bar"
Life Magazine—1984
Page 4/c Bleed—Roto
Wells, Rich, Greene, Inc.

Source: https://www.industrydocuments.ucsf.edu/docs/ysjn0003

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